## 01 LOGO



MIRA

Wordmark & Red Seal

MIRA

Wordmark



MIRA

Wordmark & Black Seal

## 02 COLORS

#722223

##96121A

#D9C284

#CAB078

#B99C5D

#231F20

#000000

#878787

#E9E8E8

#FAFAFA

#FFFFFF

## 03 FONT FAMILY

### Freight Display Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz1234567890

Book

Medium

Aa

### Freight Text Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz1234567890

Book

Medium

Aa

### Brandon Grotesque

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz1234567890

Regular

**Bold**

Aa