

PROPRIETOR

James “Bear” Dyke Jr.



Over his 25-year career, Jim “Bear” Dyke, Jr. has consulted with Fortune 100 and 500 companies, trade associations, public policy makers and helped manage numerous national and state political campaigns. Jim has worked on five presidential campaigns, managed a congressional campaign and served as Communications Director for the Republican National Committee, Press Secretary for U.S. Commerce Secretary Donald Evans, a Communications Advisor to President George W. Bush and Senate Majority Leader Bill Frist.

Jim began his career in Washington, D.C., as a Senate parking lot attendant. In short order, he parlayed a stint as Assistant Brewmeister at Capital City Brewing Company into a lobbying position at the Beer Institute, which served as a springboard to the upper echelons

of the Washington D.C. public policy world and an introduction to the alcohol beverage industry.

In 2005 while establishing Jim Dyke and Associates, now the successful public affairs firm JDA Frontline, Jim met by chance winemaker Gustavo Gonzalez at the Off The Record bar in Washington, D.C., and the dream of creating a world class winery began to take shape. In 2009 the duo sourced their first grapes and in 2012 Mira Winery went to market.

Over a very short period of time, Mira has established itself as a leading producer of limited production single vineyard wines from the Napa Valley with wholesale distribution in 19 states and a loyal following through its exclusive wine clubs. In the past year Mira

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has had 11 wines rated 90 plus points, a testament to the diversity of the portfolio and the quality of the wine. In the summer of 2017, Jim moved his family to the Napa Valley and is currently constructing a winery and hospitality facility at 6170 Washington Street just south of Yountville, which is scheduled to open in 2018.

Once described by *The Washington Post* as a “creative campaigner,” Jim is proving an ability to lead outside of politics. Combining a passion for wine and agriculture with his business experience building and managing a successful public affairs firm, Jim has enthusiastically taken on the challenge to build the best winery in the world. With his

winemaker and co-founder Gustavo Gonzalez alongside, they are well on their way to realizing this dream that was first scribbled on a cocktail napkin many years ago.

Jim resides in the Napa Valley with his wife Dawn, daughter Emily and son Trester.