

VP - SALES

Mark Carnucci



Being from a big Italian family, wine was always a part of meals, especially our big Sunday feasts. I recall always trying to sneak a sip or two with my brothers and cousins. Looking back, I doubt we were as sneaky as we thought. The inclusion of wine with family was an integral part of these gatherings. So, it is not really surprising that I developed an interest in wine.

It was in graduate school that I developed my real passion for wine. While working for a restaurant, I was placed in charge of the wine program. I became drawn to the experience wine could bring to a meal. Not just a food complement, wine was also a way to bring people together and create a feeling of camaraderie.

From working as a kid in my family's Italian bakery to fine tuning my love of wine in college such that it became my career, I wouldn't trade my 20 years in this business for any other work. I am thrilled now to be able to work with a winery that has a genuine appreciation of wine that reflects the quality and character of the grapes rather than merely trying to follow the next trend or fad. The team at Mira has an energy and sense of pride about the wines and what we do that makes this a wonderful place to be.